

General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
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भारत संचार निगम लिमिटेड  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

S&M-CM/170/Tariff/13-14/92

@ Chennai-6 the 20-11-2013.

Sub: Extension of “NESAM GOLD” promotional plan in 2G/3G prepaid mobile services –reg.  
Ref: S&M-CM/170/Tariff/13-14/57 dt @ Chennai-6 the 23-08-13.

As per the letter under ref., the implementation of NESAM GOLD prepaid plan in TN LSA (incl. CHTD) on promotional basis for 90 days wef 21/8/13 to 18/11/13 was communicated.

Approval of the competent authority is hereby conveyed for the **extension of the “NESAM GOLD”** promotional plan in 2G/3G prepaid mobile services in **TN LSA (incl. CHTD)** for a further period of **15 days from 20.11.13 to 04.12.13.**

This is for the information of all concerned.

(S. BAMA)  
AGM (Marketing-CM)  
044-28290825

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL

DGM/AGM (S&M-CM), Chennai Telephones, Chennai – for information & necessary action please.